

# KEYNOTE ADDRESS

LEAD ANYWAY: BOLD, RESILIENT, AND REAL IN THE NONPROFIT WORLD

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## SPEAKER



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LEAD ANYWAY:

**BOLD, RESILIENT, AND REAL IN  
THE NONPROFIT WORLD**



Nonprofit leaders  
**We're not fairy  
godmothers. But we do  
keep showing up.**

The  
Mav  
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# Leadership isn't being polished. It's being present.

## **Superhero**

Takes all the tasks on without anyone knowing.

“I can get it all done! And smile through it!”

## **Cynic**

More sarcasm than problem-solving.

“We've tried that before”

## **Martyr**

Takes on tasks but makes sure everyone knows.

“I guess I'll just eat lunch at my desk...”

# What is burnout?

1

## **Energy**

Exhaustion. Before even getting up.

2

## **Attitude**

Easily frustrated. Not feeling like yourself.

3

## **Efficacy**

Busy calendar but not getting things done.

# The ownership mindset

## Clarity

Own what's yours.  
Ask questions. Don't  
assume.

## Communication

Speak up early, not  
once you're frustrated.

## Accountability

Be someone others  
can trust to follow  
through.

## Ownership

Ownership isn't solo. It  
means being part of  
the solution.



# **WE DON'T RISE ALONE. WE RISE TOGETHER.**

We are all everyday leaders.

When you answer the phone

When you show up and hold the mission steady.

When you balance the books, take minutes, or reply to emails.



**Building a culture of  
resilience.**



# CHOOSE TO LEAD ANYWAY

You don't need a cape. Or a magic wand. You just need courage.

Leading is owning your piece - your energy, your influence, your example.

Leading is showing up. And we are all better because ***you*** keep showing up.



## Give feedback to Naomi

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# Contact Information



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